

News Release

FOR IMMEDIATE RELEASE

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Workforce Solutions presents \$17,300 in cash prizes to area classrooms for winning videos at Red Carpet Premiere

Abilene, Texas—Workforce Solutions of West Central Texas awarded \$17,300 in prizes to finalists of the inaugural 3-2-1...Careers in Action video contest at a Red Carpet Premiere event on Wednesday, September 27th. Middle school (6th-8th grade) and high school (9th-12th grade) students under the direction of a teacher from their school, submitted 1-3 minute videos highlighting Texas' 16 career clusters. Judges from area businesses, media outlets, and education institutions met on Friday, September 22nd to score submissions and select the winning videos.

Wylie High School students and teacher, Christopher Shoemake, won the \$3,000 Grand Prize for their submission about the field of healthcare. Best in Division for middle school went to Breckenridge students and teacher, Kaysi Adams. Best in Division for high school went to Ira students and teacher, Walt Burt. Both overall division winners received a \$2,000 prize. Additional awards were presented to 1st and 2nd place winners by school size and Best in Cluster winners. Video finalists were from the following schools: Ballinger High School, Breckenridge Junior High School, Clyde High School, Eula High School, Ira High School, Ira Junior High School, Mann Middle School, and Wylie High School.

The Red Carpet Premiere featured a screening of the winning films showcasing career clusters and occupations, check presentations, as well as remarks from the Texas Workforce Commission. The Careers in Action video contest and event were both part of Careers in Texas Industries Week, a statewide initiative connecting youth around the state to high-demand job fields. Dale Robertson, Texas Workforce Commission representative, was in attendance for the event, "This was a great opportunity to see young people engaged in career exploration by doing something creative, partnering with local businesses, and focusing on different career fields."

For more information, visit www.workforcesystem.org/CIA.

Questions may be directed to Lindsey Phillips, Career Consultant for the Workforce Solutions of West Central Texas Board, at (325) 795-4327. E-mail requests should be sent to cia@workforcesystem.org.

The Workforce Solutions of West Central Texas Board is one of 28 boards in the state charged with oversight and policy-making responsibility for workforce and training programs in a nineteen county region. Additional information on the Board's economic development efforts or services for business customers may be obtained by calling the Workforce Board at (325) 795-4200 or by visiting the website at www.workforcesystem.org. Equal Opportunity Program. Auxiliary aids and services are available, upon request, to individuals with disabilities. Relay Svc: 711

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