

Workforce Solutions of West Central Texas Board
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News Release

FOR IMMEDIATE RELEASE

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Workforce Solutions presents the 4th Annual World of Work (WOW) Youth Expo

Abilene, Texas—Workforce Solutions of West Central Texas is pleased to announce the World of Work (WOW) Youth Expo will be held at the Abilene Convention Center on Wednesday, November 15th, from 9:00am to 2:00pm. Nearly 3,000 8th-12th grade students from more than 30 schools will be in attendance. Parents are welcome at the event any time after 10:00am. The WOW Youth Expo features a keynote speaker, Mr. EJ Carrion the co-founder of Student Success Agency, engaging exhibitors, and mock interviews for junior and senior students. There is no cost for schools, students, or parents to participate.

The goal of the WOW Youth Expo is to make students aware of career, college, and training opportunities around the region in high-wage, high-demand fields. Some of the industries represented will include: health science, technology, public safety, business, manufacturing, and human services. Local organizations focused on helping youth, the military, as well as colleges and technical schools will also be in attendance. This is not a hiring event; this is an opportunity for students to learn about the skills, training and certifications they will need in order to be hired by local businesses when they enter the workforce.

Four students have been selected to serve as Student Ambassadors for the event. These students are the face of the WOW Youth Expo, participating in promotional media interviews and leading their fellow students during the event. The 2017 Student Ambassadors are: Jax Bellar (Baird High School), AJ Lacey (ATEMS High School), Cassie King (Stamford High School), and Maddy Beal (ATEMS High School).

Having a wide variety of employers and industries serve as exhibitors is crucial to the success of the event. We encourage big businesses, small businesses, entrepreneurs, tradespeople, and professional services staff to join us in building a pipeline of the next generation of workers. This event also serves as a great marketing opportunity for local businesses! Booth registration is only \$50.00 and includes a table, chairs, electricity, wifi, continental breakfast, and 2 lunches. There are also sponsorship opportunities available providing additional perks!

If you are interested in your organization participating, please contact Lindsey Phillips or register at www.workforcesystem.org/WOW.

Questions may be directed to Lindsey Phillips, Career Consultant for the Workforce Solutions of West Central Texas Board, at (325) 795-4327. E-mail requests should be sent to wow@workforcesystem.org.

The Workforce Solutions of West Central Texas Board is one of 28 boards in the state charged with oversight and policy-making responsibility for workforce and training programs in a nineteen county region. Additional information on the Board's economic development efforts or services for business customers may be obtained by calling the Workforce Board at (325) 795-4200 or by visiting the website at www.workforcesystem.org. Equal Opportunity Program. Auxiliary aids and services are available, upon request, to individuals with disabilities. Relay Svc: 711

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