



# News Release

**FOR IMMEDIATE RELEASE**

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## **Workforce Solutions presents the 5<sup>th</sup> Annual World of Work (WOW) Youth Expo**

**Abilene, Texas**—Workforce Solutions of West Central Texas is pleased to announce the 5<sup>th</sup> annual World of Work (WOW) Youth Expo will be held at the Abilene Convention Center on Wednesday, November 14th, from 9:00am to 12:30pm. This event is open to all 9<sup>th</sup>-12<sup>th</sup> grade students from across the region. Parents are welcome to attend the event as well as informative sessions from 11:00am-12:00pm that will provide information on financial literacy, college readiness, FAFSA, and more. Mr. Kevin Tutt will kick-off the event and help prepare students for the exciting opportunities they will encounter in the world of work. The WOW Youth Expo is designed to expose, educate, and engage 9th-12th grade students with hands-on experiences from area employers and local training providers, build career awareness, and prepare students for success after graduation. Junior and senior students can also strengthen their interviewing skills by participating in a mock interview. There is no cost for schools, students, or parents to participate.

The goal of the WOW Youth Expo is to make students aware of career, college, and training opportunities around the region in high-wage, high-demand fields. Some of the industries represented will include: health science, technology, public safety, business, manufacturing, and human services. Local organizations focused on helping youth, the military, as well as colleges and technical schools will also be in attendance. This is not a hiring event; this is an opportunity for students to learn about the skills, training and certifications they will need in order to be hired by local businesses when they enter the workforce.

Connecting students to a wide variety of employers and industries is crucial to the success of the event. We encourage big businesses, small businesses, entrepreneurs, tradespeople, and professional services staff to join us in building a pipeline of the next generation of workers. This event also

serves as a great marketing opportunity for local businesses! The cost to participate is only \$50.00 for exhibitors and includes a table, chairs, electricity, wifi, continental breakfast, and refreshments. There are also sponsorship opportunities available providing additional perks!

The WOW Youth Expo also features three (3) high school and three (3) college Student Ambassadors who serve as the face of the event and are provided an opportunity to network with employers, training providers, and local professionals. Applications are currently being accepted for this unique opportunity! Please check the WOW website for more information and be sure to apply by September 20<sup>th</sup>!

If you are interested in your organization participating, please contact Lindsey Phillips or register at [www.workforcesystem.org/WOW](http://www.workforcesystem.org/WOW).

**Questions may be directed to Lindsey Phillips, Career Consultant for the Workforce Solutions of West Central Texas Board, at (325) 795-4327. E-mail requests should be sent to [wow@workforcesystem.org](mailto:wow@workforcesystem.org).**

*The Workforce Solutions of West Central Texas Board is one of 28 boards in the state charged with oversight and policy-making responsibility for workforce and training programs in a nineteen county region. Additional information on the Board's economic development efforts or services for business customers may be obtained by calling the Workforce Board at (325) 795-4200 or by visiting the website at [www.workforcesystem.org](http://www.workforcesystem.org). Equal Opportunity Program. Auxiliary aids and services are available, upon request, to individuals with disabilities. Relay Svc: 711*

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