



News Release

FOR IMMEDIATE RELEASE

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Workforce Solutions Announces Student Ambassadors for 5th Annual WOW Youth Expo

Abilene, Texas—Workforce Solutions of West Central Texas is pleased to announce the selection of Student Ambassadors for the World of Work (WOW) Youth Expo to be held at the Abilene Convention Center on Wednesday, November 14th, from 9:00am to 12:30pm. Nearly 3,000 8th-12th grade students from more than 30 schools will be in attendance. Eight students will serve as Student Ambassadors for the event, participating in promotional media interviews and leading their fellow students. The 2018 Student Ambassadors are: Maddy Beal (ATEMS High School), Jax Bellar (Baird High School), Isaiah Castaneda (Snyder High School), Anthony Flores (Snyder High School), Francisco Rodriguez (Snyder High School), Josue Hernandez (Haskell High School), Isaac Sanchez (Haskell High School), and Audrey Trumbo (Hawley High School).

The WOW Youth Expo exposes students to career, college, and training opportunities around the region in high-wage, high-demand fields. Some of the industries represented will include: health science, technology, public safety, business, manufacturing, and human services. Local organizations focused on helping youth, the military, as well as colleges and technical schools will also be in attendance. This is not a hiring event; this is an opportunity for students to learn about the skills, training and certifications they will need in order to be hired by local businesses when they enter the workforce. There is no cost for schools, students, or parents to participate.

Connecting students to a wide variety of employers and industries is crucial to the success of the event. We encourage big businesses, small businesses, entrepreneurs, tradespeople, and professional services staff to join us in building a pipeline of the next generation of workers. This event also serves as a great marketing opportunity for local businesses! The cost to participate is only \$50.00 for exhibitors and includes a table, chairs, electricity, wifi, continental breakfast, and refreshments. If you

are interested in your organization participating, please contact Lindsey Phillips or register at www.workforcesystem.org/WOW.

Questions may be directed to Lindsey Phillips, Career Consultant for the Workforce Solutions of West Central Texas Board, at (325) 795-4327. E-mail requests should be sent to wow@workforcesystem.org.

The Workforce Solutions of West Central Texas Board is one of 28 boards in the state charged with oversight and policy-making responsibility for workforce and training programs in a nineteen county region. Additional information on the Board's economic development efforts or services for business customers may be obtained by calling the Workforce Board at (325) 795-4200 or by visiting the website at www.workforcesystem.org. Equal Opportunity Program. Auxiliary aids and services are available, upon request, to individuals with disabilities. Relay Svc: 711

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