

Texas Workforce Press Release

FOR IMMEDIATE RELEASE

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La Voz 93.3 FM Honored at Texas Workforce Conference

AUSTIN – La Voz 93.3 FM (La Voz) received the Employer Award of Excellence for the Workforce Solutions of West Central Texas (West Central Texas) area at the Texas Workforce Commission’s (TWC) 22nd Annual Texas Workforce Conference held Nov. 28–30 in Houston. The award honors private sector employers that are actively involved with Texas Workforce Solutions and have made a positive impact on employers, workers and the community. La Voz also was nominated for statewide TWC Small Employer of the Year.

“The state’s job market is constantly expanding with steady employment gains for workers within local and regional communities,” said TWC Commissioner Representing Labor Julian Alvarez. “Collaborative partnerships like the one of La Voz and West Central Texas are drivers of the economic activity in Texas and are reflective of our vow to providing career opportunities for all job seekers.”

La Voz, the primary Tejano music station in the Workforce Solutions of West Central Texas area, was established in 2003 with a simple philosophy: to serve the community, local businesses, and regional economy. Whether promoting career awareness at the World of Work Youth Expo, marketing a hiring event, mentoring aspiring entrepreneurs, or motivating adult education graduates by sharing his personal story, radio station owner and president Pete Garcia inspires others to be persistent in working toward their goals and to giving back to their community. Over the last five years, the station has donated airtime and monetary contributions in the workforce area exceeding \$150,000.

West Central Texas was recognized for outstanding board performance, receiving awards totaled \$175,000; the board received a \$75,000 Texas Rising Star Child Care Award and a \$100,000 Youth Inspiration & Career Awareness Award.

The Youth Inspiration and Career Awareness Award recognizes and highlights three Local Workforce Development Board initiatives focused on supporting career awareness and exploration for young people. The Texas Rising Star (TRS) Quality Child Care Award honors Local Workforce Development Boards that have improved the quality of Child Care Services through the creation of exemplary projects that foster the implementation and growth of quality child care, including strategies that focused on quality improvements, enhancements, and/or expansion through the TRS program to areas most in need and to encourage replication of best practices across the state. TWC Performance Incentive awards recognize boards that display increased accountability and improved efficiencies. Monetary awards for achievement in these categories will be used to enhance workforce service programs during the next year.

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Texas Workforce Conference

West Central Texas is among 28 local workforce boards located throughout the state. The board serves Brown, Callahan, Coleman, Comanche, Eastland, Fisher, Haskell, Jones, Kent, Knox, Mitchell, Nolan, Runnels, Scurry, Shackelford, Stephens, Stonewall, Taylor and Throckmorton counties. The primary goal of TWC and the workforce boards is to meet the needs of Texas employers and workers through locally-designed, market-driven workforce development initiatives and services. All employers, workers and job seekers are eligible to take advantage of these services.

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The Texas Workforce Commission is a state agency dedicated to helping Texas employers, workers and communities prosper economically. For details on TWC and the services it offers in coordination with its network of local workforce development boards, call 512-463-8942 or visit www.texasworkforce.org. To receive notifications about TWC programs and services subscribe to our [email updates](#).