

Workforce Solutions of West Central Texas Board
500 Chestnut, Suite 1200
Abilene, TX 79602
www.workforcesystem.org



FOR IMMEDIATE RELEASE

DATE: October 7, 2020

CONTACT: Amelia Reeves

PHONE: (325) 795-4364

Workforce Solutions' Annual World of Work (WOW) Youth Expo Goes Virtual October 19-23, 2020

Abilene, Texas—Workforce Solutions of West Central Texas is pleased to announce the 7th annual World of Work (WOW) Youth Expo will be held virtually via Nepris the week of October 19-23, 2020. The World of Work (WOW) Week event is open to all 6th-12th grade students across the 19-county region. WOW Week is designed to expose, educate, and engage students in career exploration by connecting them with area employers, local training providers, and non-profit organizations. The event will build career awareness and prepare students for success after graduation by exploring local industries, employability skills, college and career planning, and more in an interactive virtual format. Students can also strengthen their interviewing skills by participating in a virtual mock interview. Schools, students, educators, and/or parents can choose to attend as few or as many sessions as they like. This will be a completely customizable WOW experience!

One of the goals of World of Work (WOW) Week is to make students aware of career, college, and training opportunities around the region in high-wage, high-demand fields. Some of the industries represented with virtual tours and Q&A during this year's event will include: healthcare, technology, finance, manufacturing, and trades. Panels on military life, student organizations, community resources, and more will be featured throughout the event. Special "After Hours" content for parents, teachers, and students will air on social media Tuesday, October 20th through Thursday, October 22nd at 5:00 p.m. Tune in to @wfswctyouth on Facebook or Instagram to watch live.

Visit www.wfswct.org/wow2020 to register a student, classroom, or school. For more information, please contact Amelia Reeves at Amelia.Reeves@workforcesystem.org or (325) 795-4364.

The Workforce Solutions of West Central Texas Board is charged with oversight and policy-making responsibility for local workforce and training programs. We are committed to strengthening the economic vitality of our 19-county region by investing in the success of residents and businesses. Our assistance and expertise are provided to both the job seeker and the employer. Visit our website at www.wfswct.org. Equal Opportunity Employer/Program. Auxiliary aids and services are available, upon request, to individuals with disabilities. Relay: 1-800-735-2989 (TTY) / 711 (voice). This program/service is funded 91% with federal funds and 9% with non-federal funds.

#####