

CAREERS IN ACTION: RULES AND REGULATIONS

ELIGIBILITY:

- Participating schools must be located in the West Central Texas Workforce Development Area.
- Videos must be **student-made** with a sponsorship of a teacher from the participating school. The sponsor's role is to mentor the students through planning and production of the video and to review the video prior to submitting it to the contest.

CATEGORIES:

- Video submissions will be divided into Middle School (grades 6th-8th) and High School (grades 9th-12th).
- Video submissions will be grouped according to state classification. There will be two classifications. Small School, designated as 1A, 2A, and 3A and Large School designated as 4A, 5A, and 6A.
- Video submissions will be grouped according to the industry they represent. The five industries are Healthcare, Manufacturing, Skilled Trades, Banking & Finance, and Public Service.
- Students must pick one of the careers to highlight in their video submission listed below:
 - Banking and Finance
 - Accountant and Auditor
 - Bookkeeper
 - Computer Systems Analyst
 - Financial Manager
 - Loan Officer
 - Healthcare
 - Dental Hygienist
 - EMT/Paramedic
 - Nurse (RN or LVN)
 - Pharmacy Technician
 - Respiratory Therapist
 - Manufacturing
 - General and Operations Manager
 - Heavy and Tractor-Trailer Truck Driver
 - Industrial Machinery Mechanic
 - Machinist
 - Welder
 - Public Service
 - Correctional Officer
 - Firefighter
 - Military
 - Police Officer
 - Teacher
 - Skilled Trades
 - Auto and Diesel Technician
 - Carpenter
 - Electrician
 - HVAC
 - Plumber
- There is no limit to the number of video submissions a teacher may submit, but only one video may be submitted per student or student group. All video projects must be student-led.

SUBJECT:

- **Videos must contain the following:**
 - Introductory title frame, including campus name, sponsoring teacher's name, career, and student(s) name
 - Information about the career's various pathways including high school courses, CTE programs, Career Technical Student Organizations (CTSOs), and post-secondary education and training leading to certifications, licensures, and/or degrees
 - Essential knowledge, skills, and abilities the selected career requires
 - Closing frame including list of people involved in creating the video, as well as all other necessary credits
- **Interviews with employees or employers in the selected categories are highly encouraged.**
- Submissions must not contain text or imagery that is inappropriate, indecent, obscene, hateful, tortuous, defamatory, slanderous, or libelous; or contain text or imagery that promotes bigotry, racism, hatred, or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation, or age.

DURATION:

- Videos must be between 1 – 3 minutes in length, from beginning title frame to the end of credits.
- Any video outside the time constraints will not be accepted.

ORIGINALITY & PERMISSIONS:

- Videos must be original and unpublished works. Videos may not appear on any public website or be made available to the public during the contest's duration.
- Contestants will receive notification from Workforce Solutions of West Central Texas after conclusion of contest with further information regarding future use of contest videos.
- Videos may not have been previously submitted, distributed, aired or have won any other award in any other competition.
- **The video must not infringe upon or violate any laws or any third-party rights, including, but not limited to, copyright, patent, trademark, trade secret or other proprietary rights and must not lead to any cause of action including libel, defamation, privacy violation, contract breach or tort.**
- Contestants must obtain all necessary permissions, licenses, clearances, releases, waivers of moral rights and other approvals from third parties (including but not limited to all copyright holders and all individuals appearing in the video submission), necessary to use the video submission, in whole or in part, in any way, including without limitation, to reproduce, make derivatives, edit, modify, translate, distribute, transmit, publish, license and broadcast the video submission worldwide, by any means.
- ***Any and all such permissions, licenses, clearances, releases, waivers of moral rights and approvals must be attached to the contest entry form.***
- Copyright-free, royalty-free, and Creative Commons music is acceptable. However, be sure to attribute original author in credits.
 - <https://creativecommons.org/about/program-areas/arts-culture/arts-culture-resources/legalmusicforvideos/>

VIDEO SUBMISSION:

- Videos must be submitted in the one of the following formats.
 - MPG
 - MPEG
 - MOV
 - WMV

- The link to the Submission Form can be found at www.wfswct.org/cia.

DEADLINE:

- All videos must be submitted by Friday, November 19, 2021 by 4:00 pm CST.
- No late submissions will be accepted.

JUDGING:

- A panel of independent judges will be selected to view and score the video submissions.
- Videos will be scored based on:
 - Overall quality
 - Inclusion of required content
 - Effective delivery of message
 - Creativity
 - Entertainment value
- The decisions of the judges are final and binding, and not subject to appeal.

PRIZES:

- Prizes will be awarded for the best video within each of the five categories and divisions.
- All video submissions will also be eligible for the Grand Prize regardless of division, classification, or prizes already earned.
- Winning submissions will be invited to a live-streamed event highlighting a selection of the winning videos, more details to come.